MAPCI at a glance

Laying the foundation for a truly connected world through world-class research, disruptive innovation, and industry collaboration

- Joint initiative between Sony Mobile Communications, Region Skåne, and Lund University
- With a time horizon of 10 years, MAPCI shall involve industrial and academic partners to confirm and strengthen Skåne as an international and national hub for research and innovation within the mobile industry
- With inauguration in June 2013, activities will start during the autumn 2013
- Located in the Greenland building in Lund, MAPCI will produce
  - World-class mobile research results, innovations, and demonstrators in forms suitable for exploitation by members or the innovation ecosystem
  - High quality graduated Ph.D. to reinforce the staff of members or the innovation ecosystem
  - Growth of the mobile ecosystem including use of mobile technology in other industries and segments
  - Attractiveness to highly-qualified professionals and academics
Mobile ... Computing ...

The usage of mobile devices, software, and services for information sharing, communication, and entertainment over wide-area and local-area networks.
... Pervasive Computing ...

The technologies that enable networking capabilities in everything, everywhere, all the time
... Institute at Lund University

A governance and organizational set-up aimed at bringing sustainable competitiveness and enabling new applications and business areas.
Overall Objectives of MAPCI

- Develop original knowledge
- Nurture new competence within members
- Drive innovation through cross-disciplinary projects
- Create critical mass in key research topics
- Provide easy access to competence for industrial members
- Bridge research, innovation, and industry
MAPCI Timeline

2013-06: Inauguration
2013-09: Board appointed
2013 autumn:
  • Appointment of Scientific director
  • Appointment of Innovation director
  • Project and activity planning including additional funding
  • Start recruitment of new members
2016: Evaluation of first three years period
MAPCI Timeline

2013-06: Inauguration
Bengt-Arne Molin, Sony Mobile Communications
Björn Ekelund, Mobile Heights

2013-09: Board appointed:
Prof. Viktor Öwall, EIT, Lund University
Prof. Per Runeson, Computer Science, Lund Univ.
Bodil Rosvall Jönsson, Region Skåne

2013 autumn:
• Appointment of Scientific director
• Appointment of Innovation director
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2016: Evaluation of first three years period
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